

# Look up

"The main thing is to keep the main thing the main thing," as the saying goes. At AFA, the main thing in 2022 continued to be following Jesus Christ in every dimension of ministry work. The AFA team is reminded of that each morning as they gather in devotion and prayer asking the Savior to bless their efforts and grow them to be more like Him.



## Envision the future

Because family is central to the Bible's story of creation and redemption, helping future generations prepare to face the issues of their world is imperative. That's why AFA undertakes future-looking initiatives such as the annual Marriage, Family, Life Conference and Men of Honor (MOH), an eight-week summer discipleship program for boys ages 7-17.

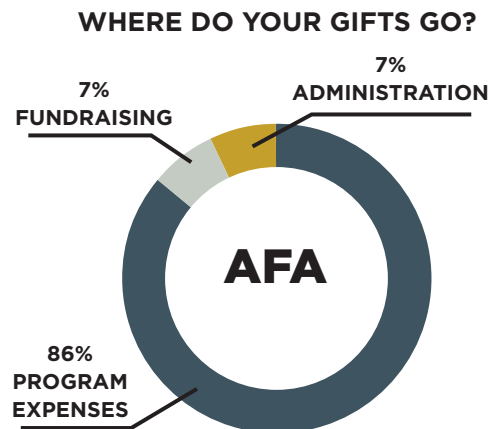
This past summer, on the AFA campus, MOH instructed 30 young men in the Word of God and trained them in practical life skills such as changing a flat tire, applying for a job, maintaining a yard, and more. The MOH curriculum is available online as a free download.

APPROXIMATELY  
**1million**  
PEOPLE PER MONTH CONNECT  
WITH AFA THROUGH WEB  
PAGES AND SOCIAL MEDIA

AMERICAN FAMILY RADIO HAS  
**180** RADIO STATIONS IN  
**32** STATES

THE STAND IS MAILED TO ABOUT  
**90,000**  
HOMES, 11 TIMES A YEAR

**1,335,742**  
PEOPLE RECEIVE EMAIL ALERTS FROM AFA



## AFA Online

**American Family Association**  
afa.net

**The Stand**  
afa.net/thestand

**AFA Streaming**  
streaming.afa.net

**American Family Radio**  
afr.net

**American Family Studios**  
americanfamilystudios.net

**American Family News**  
afn.net

**AFA Resource Center**  
resources.afa.net

**AFA Foundation**  
afafoundation.net

**One Million Moms**  
onemillionmoms.com

**AFA Pastors Conferences**  
repairingthefoundations.net

**Connect with AFA online resources**  
afa.net/connect

**AMERICAN FAMILY ASSOCIATION**  
P. O. Drawer 2440 | Tupelo, MS 38803  
662-844-5036



REMEMBER  
THE PAST

ENGAGE  
THE PRESENT

ENVISION  
THE FUTURE



2022 ANNUAL  
HIGHLIGHTS



# Remember the past, engage the present, envision the future

AFA is never far from its David-versus-Goliath beginning – a small-town pastor confronting a largely depraved entertainment industry while rallying those who would stand with him.

Rev. Donald E. Wildmon came to the public's attention in 1977 as an unpretentious and forthright defender of God and country. His innate street smarts were often underestimated. Though condemned by the Hollywood crowd, he was loved, admired, and trusted by those who discerned that his critique of America's moral decline was accurate, as it has proven to be.

Some 45 years later, the moral, social, and political concerns of Americans have multiplied and mutated in mind-boggling ways. But the plain-spoken, straightforward mindset of AFA's founder remains strong and unmistakable. With every initiative, project, and campaign that AFA undertakes, "Bro. Don's" reminder can be heard: "God does not require us to be successful, only faithful."



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"BRO. DON"

Photo: Late 1980s pro-life  
rally in Wichita, Kansas

Today, AFA presses a biblical view of morality and constitutionality into every corner of society including entertainment, education, economics, medicine, media, law, business, politics, marriage and family, human sexuality, religion, and more.

Through a range of traditional and high-tech platforms, AFA challenges the godless worldview of so-called "progressives" with thoughtful biblical insight, common sense, and perseverance.

Only God knows what lies ahead for our nation. However, there is little doubt that His relentless enemies will use every opportunity to deconstruct the biblical worldview and Christian values that have made America the greatest nation in history.

But in whatever arena the radical leftists emerge, AFA meets their challenge using every resource at its disposal and every ounce of energy the ministry can muster to strengthen America's Christian heritage in today's culture.

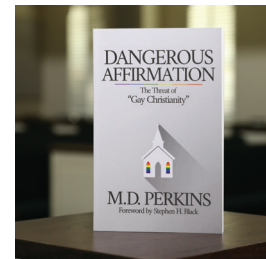
The following sampling of highlights of 2022 testify to AFA's influence into every sphere of American life to inform, inspire, and activate Christians to remember our past, engage our present, and envision our future – all for the glory of God and the freedom of coming generations.

The monumental reversal last summer that ended nearly 50 years of abortion-on-demand was the result of a Mississippi law. **AFA played a central role in shepherding that law through the Mississippi Legislature.**

## Remember the past

► In the most important victory so far in the culture war, AFA's long-standing legal involvement with life issues as well as the ministry's perseverance in the protection of life for the unborn played a significant role in the overturn of *Roe v. Wade*. In 1973, that U.S. Supreme Court ruling effectively legalized abortion nationwide and resulted in the death of over 63 million babies.

The monumental reversal in June that ended nearly 50 years of abortion-on-demand was the result of a Mississippi law. AFA played a central role in shepherding that law through the Mississippi Legislature.



► In July, AFA released *Dangerous Affirmation: The Threat of "Gay Christianity."* Author M.D. Perkins said the book was written to help Bible-believing Christians see the influence of the LGBT movement in their churches and to think

and respond biblically in the midst of cultural chaos. Perkins is AFA senior fellow of church and culture.

► Returning to the Bible is an instinctive reflex for Christians seeking guidance and instruction in life. To encourage greater understanding and reliance on God's Word, American Family Studios released **Isaiah: The Servant of the Lord**, a six-week video series by Old Testament scholar Dr. John Oswalt.

► AFS also produced a four-disc DVD set of highlights from AFA's Marriage, Family, Life Conference. The annual gathering that attracted some 1,500 participants in 2022 is aimed at equipping families to live in light of God's Word in a hostile culture.

## Engage the present

► Activating parents across the nation, AFA's One Million Moms continues to push back with great success against the filth that is thrown at our children by the entertainment media and others.

In one such campaign that garnered a massive response, over 50,000 supporters signed a petition asking The Walt Disney Company to cancel the animated series **Little Demon**. The series includes satanic characters and themes.

One Million Moms regularly keeps concerned parents informed and motivated to take action against companies that sponsor and produce offensive ads, movies, and products.

► Nearly 30,000 people have registered to use AFA Streaming since the service was launched in November 2021.

► American Family Radio network moved into new facilities. Among the popular national shows on AFR that address contemporary issues are **Sandy Rios in the Morning**, **The Awakening with Bishop E. W. Jackson**, **AFA@TheCore**, **Today's Issues**, **The Hamilton Corner**, and **Airing the Addisons**.

► AFR regularly promotes and helps underwrite like-minded ministries including:

Pre-Born – A radio/internet promotion that raised \$83,000, enough to provide 4,600 ultrasounds for at-risk mothers.

Truth For Youth – A weeklong AFA promotion supplied over 60,000 Bibles to teens across the nation who committed to give the Scripture to their unsaved friends.

Operation Christmas Child – AFR provided airtime valued at \$300,000. OCC provides a shoebox of Christmas gifts and discipleship material to millions of children worldwide.